

(033-C&M-05-01) BBA- HOSPITAL ADMINISTRATION AND HEALTH CARE SERVICES MANAGEMENT

Significance of the program

Hospital administration and health care service are the most sensitive and demanding sector in India and thereof anywhere in the world. A health nation is the true manifestation and a sign of a developed economy. This is one of the fastest growing sectors in the economy. Hence hospital administration and health care service management play a crucial role in ensuring efficient operation and delivery of health services

Career options:

- Hospital administrator
- Health care manager
- Network Manager
- Hospital Operations Manager
- Client Relationship Manager
- Procurement Manager
- Public Relations Manager

Program objectives

1. To promote awareness among functionaries involved in Health and Hospital Management.
2. To update the knowledge and skill of the Health & Hospital Administrators and other personnel involved in the management of health care organization.
3. To create the knowledge on dynamics of health care sector in Indian and Global perspective,
4. To orient and sensitize on various functional activities of Hospital administration and health care service.
5. To upgrade skills to design and implement different strategies for enhancing patient safety and reducing medical errors.

Outcomes of the Program:

1. Develop an understanding the importance of health care system
2. Analyse healthcare policies and regulations, understanding their impact on healthcare organizations

3. Ability to Implement and evaluate quality improvement initiatives to enhance patient safety and reduce medical errors within healthcare organizations
4. Transformed individual to the acceptable requirements of health care industry.
5. Promote a forum for the exchange of ideas and information among health and hospital planners, academicians, administrators, various statutory bodies and the general public for the improvement of Hospital and Health Care delivery Systems.

Major course Outlines:

1. Patient care management
2. Hospital operations management
3. Hospital facilities management
4. Hospital information systems
5. Total quality management
6. Public health system and outreach programmes
7. Healthcare environment and management
8. Purchase management and inventory control in hospitals